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FOR MORE INFORMATION

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**NEW IPRO 2SE FUNGICIDE FROM QUALI-PRO®
BRINGS QUALITY CONTROL TO FALL APPLICATIONS**

Raleigh, NC – August 2007 — Quali-Pro® has received registration for Ipro 2SE broad-spectrum fungicide from the U.S. Environmental Protection Agency (EPA). Ipro 2SE fungicide provides unsurpassed control of brown patch, dollar spot and a variety of other destructive turfgrass diseases.

“We’re not first with an alternative Iprodione, but Quali-Pro does offer a superior formulation in Ipro 2SE, and in university trials it proved the equal of and on occasion superior to 26GT® Flo,” reports Russ Mitchell, Quali-Pro Product Director. “Just in time for snow mold applications, Ipro 2SE features the highly active, long-lasting control superintendents need in all four seasons of turf disease management.”

A foliar-applied suspo emulsion, Ipro 2SE fungicide provides preventive and curative Iprodione disease control. It’s an excellent choice for tank mixing and a perfect partner when used in a rotational program for resistance management.

"Our new Technical Services are helping Quali-Pro bring more products, enhanced combinations and other innovations to market with even greater efficiency. Products like Quali-Pro Ipro 2SE expand management strategy and choices for superintendents. It’s all part of the quality control offered in each and every product in the comprehensive Quali-Pro portfolio.” states Mitchell.

Quali-Pro offers full-service selection of fungicides, herbicides, insecticides and plant growth regulators with proven performance in commercial ornamental and turf markets, all backed by the strength of Makhteshim-Agan Industries, the world’s leading manufacturer and distributor of post-patent agrochemicals.

For more information on Quali-Pro products, visit www.quali-pro.com or call 800-979-8994.

Quali-Pro is a registered trademark of FarmSaver.com LLC. 26GT is a registered trademark of Bayer.