



FOR IMMEDIATE RELEASE

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BLACKLEDGE TO MANAGE WEST COAST AREA FOR QUALI-PRO®

Raleigh, NC – JANUARY 2008 — Quali-Pro is pleased to announce the addition of Larry Blackledge as West Coast Area Manager. Most recently, Blackledge served as Technical sales representative with Nichino America. Prior to that, he held Sales positions with Nu-Gro Technologies, AgrEvo USA and Wilbur Ellis Co. Blackledge has more than 25 years experience in agricultural, specialty fertilizer and turf and ornamentals.

“We’re pleased to have Larry on the Quali-Pro team,” says Michael Prudhomme, Quali-Pro National Sales Manager. “Larry brings comprehensive experience and a sincere commitment to customer satisfaction, dependability and service. His proven track record and relationships with the end-users in our industry will ensure a seamless transition and bodes well for the continued success of Quali-Pro throughout the West Coast.”

A veteran of the United States Navy, Blackledge has a BS in Entomology from the University of Arizona with a minor in Chemistry and Pest Management. He is fluent in Spanish and resides in Onalaska, Washington.

For more information on the comprehensive portfolio of Professional Turf and Ornamental Products from Quali-Pro, visit www.quali-pro.com or call 800-979-8994.

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